



POWERING UP THE BEST REPAIR CHOICES

Media Kit 2022



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FACT SHEET

CARvengers @carvengers.com is a community-based car repair website to help connect those in need of car repairs, maintenance, and other related services with local, reputable service providers both large and small. The website serves both consumers and automotive professionals.

ESTABLISHED: January 2020

HEADQUARTERS: Roselle, Illinois

FOUNDED BY: Jim Korpolinski

MISSION: To make it as easy as possible to find reputable, trustworthy, and in-budget automobile repair and maintenance professionals for any type of automotive repair and beyond.

MODEL: Affordable Monthly subscription (for automotive pros) with one-time set-up fee

SERVICE AREA: Nationwide, including Alaska & Hawaii.

CONSUMER SERVICES: FREE for anyone to access and browse. Other consumer services on the website:

- Create an account for FREE!
- Locate nearby repair shops by services needed
- Schedule appointments directly through the site
- Read and compare verified reviews
- Classified section w/appointment setting feature
- Coupons, daily deals, discounts, flash offers, etc.

DEALER/SHOP SERVICES: Currently, two introductory plans available to post on site, with \$150 one-time set-up fee:

Regular Plan \$99/month per location (or \$1,188 prepaid annual w/NO set-up fee)

Profile page listing controlled by the user with logo and along border slider

Post coupons, daily deals, flash offers, and discounts

Post business events

Post business classifieds (i.e. – new cars, used cars, jobs, and parts for sale and/or trade, etc.)

Premium Plan \$149/month per location (or \$1,788 prepaid annual w/NO Set-Up Fee)
INCLUDES Regular Plan PLUS additional features listed below.

Receive, re-schedule, confirm, cancel, and complete service appointment requests through CARvengers.com via text, email, and your CARvengers dashboard

Premium logo placement on home page billboard banner

Receive ONLY verified reviews w/reply option

Future service reminder button for past customers



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FOR IMMEDIATE RELEASE

CHICAGO ENTREPRENEUR LAUNCHES CARVENGERS TO HELP CONSUMERS LOCATE CAR REPAIR AND SERVICES

CHICAGO, IL (08/22/2002) A Chicago entrepreneur has harnessed technology to create a new way to find the most reputable, best local auto repair shop, and that's with the [CARvengers website at carvengers.com](http://carvengers.com). The recently launched website helps consumers find honest and reliable auto repair shops for their routine or emergency needs. The new site was launched by Jim Korpolski, an entrepreneurial mentor and former advertising sales executive with Grubhub, Inc. and vice president of business development at Chowly, Inc.

"The idea came to me when I met a woman in a busy Chicago intersection with a sign in her hand, protesting the way a car repair shop took advantage of her and was holding her car hostage," Korpolski said. "Repairs are usually never timely, often more expensive than expected, and it can be scary to locate the right shop to make the correct repair for the appropriate cost. CARvengers helps consumers locate the best auto repair shop for their needs while creating a way for those businesses to access affordable, valuable technology tools, share their expertise, and grow their clientele. When customers need to find the best place to take their car, it's CARvengers to the rescue!"

For consumers, an account at CARvengers.com is FREE. They [locate nearby auto repair shops](#) in their vicinity by entering their zip code, car model, and required service. They can read and compare verified reviews, find coupons, daily deals and discounts, and even schedule appointments. Reviews can only be left after the shop confirms that service took place. It is a one-stop shop for consumers to locate their best auto repair option, make an appointment, and read or leave qualified reviews.

[Car-related service businesses wishing to list on carvengers.com](#) can subscribe with a one-time set-up fee for their profile and an affordable monthly or annual subscription fee to be placed on the site. All features are intuitively designed for easy management at the push of a button. Businesses can post flash offers and other deals at will and reach a specific audience of car owners seeking their services. For a premium, subscribers can secure special placement on the home page billboard for quicker access to their business profile page. They can also access a fully functioning platform for their scheduled appointments with future service reminder buttons for past customers.

Korpolski says he is working hard to be the outlier tech startup that elevates, rather than hinders, the growth of the industry he serves. His vision is to differentiate the site from the competition on the market by incorporating verified reviews, a broader participant base, and depth of content available on CARvengers. Korpolski says transparency is key.

"There are no fake reviews on the site. CARvengers does not direct search results based on paid advertising, proprietary certifications, or affiliates. Only actual customers who have patronized the auto repair shop can leave a review—positive or not—on CARvengers.com. Shops also have the option to respond to a bad or good review," he said.



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In many areas of the country, a dealership may offer the only service shop available within many miles of peoples' homes. Korpolski says that's why CARvengers is inclusive of ALL repair shops no matter size or designation. Those doing business the right way can be rewarded by receiving new and/or repeat business. Additionally, CARvengers offers car-related services such as ride-booking inspection sites, car wash and detail centers, tow services, car component add-ons, tinting, and other automotive services.

Launched in the Chicago area, the community on CARvengers.com is spreading nationwide. CARvengers is positioned to become an indispensable resource for consumers to find and reward the best auto automotive service-related businesses while helping them grow organically. Korpolski is planning to aggressively grow the CARvengers website throughout the rest of 2022 and beyond.

For more information, visit carvengers.com.

About CARvengers.com

CARvengers @carvengers.com is a community-based car repair website to help connect those in need of car repairs, maintenance, and other related services with local, reputable service providers. For consumers, the site is FREE to browse, FREE to create a customer account, schedule appointments, read verified reviews, discover valuable coupons, and locate local car service repair shops of all types. CARvengers is also a resource for ride booking inspection sites, car wash and detail centers, tow services, car component add-ons, tinting, and other automotive services. The site offers local car service shop owners a subscription-based, affordable, flexible tool with unique features to help grow their business such as the ability to offer customizable coupons, daily deals, discounts and flash offers, classified ads, merchant events, and verified reviews with an owner reply option. Visit CARvengers.com or call (312) 786-5399.



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STORY ANGLES

The Changing Auto Market It was announced on August 24th, 2022 that “U.S. new car prices are expected to hit a record high August on the back of strong demand despite rising interest rates, with average transaction prices set to reach a record \$46,259, an 11.5% increase from a year earlier, according to the report from auto industry consultants [J.D. Power and LMC Automotive](#).” This has created a stronger market for auto repair and opportunity for a site like CARvengers.com as people desire to extend the life of their car. Korpolski wholeheartedly believes while the auto industry itself is in the midst of a monumental shift many people simply cannot afford to buy new or used cars and rely on sites such as **CARvengers** to help guide them to local, reputable repair shops. Jim is alert and ready to comment on where the industry is heading in the next five years.

How Millennials Shop for Car Repair The technologically-savvy, digitally tethered Millennial and Generation Z individuals are becoming car owners. To this end, looking for automotive repair shops via an internet site is a natural, preferred move for them not only in the U.S. but also in China. Smartphone-based apps, like CARvengers, are [on the rise in China as well as here](#), and making an increasing difference in business growth for smaller repair shops. Jim can speak on how sites like CARvengers.com are serving this growing market sector.

The Rise of EV Vehicles According to [caranddriver.com](#), electric vehicle registrations have grown 60 percent in 2022. While EV vehicles are good for the environment, they pose a challenge to the smaller automotive shop who many do not have trained personnel or the investment capital to work on them. Jim understands the changing needs of EV-trained auto technicians and how to position themselves for the future as many areas of the country are headed towards a technician shortage. He is a good source on this topic and how auto repair shops are coping with the challenge.

Advice for Technology Startups Jim Korpolski is a valuable mentor and source of wisdom and encouragement for all entrepreneurs, especially within the world of tech startups. Jim has sat on both sides of the table, from asking for funding for the next big idea to rolling up his sleeves and getting a business off the ground with a stake in the equity. He has had the honor to work with tech startups such as Grubhub, Inc., and Chowly, Inc. as an early employee and first employee and sales/operations consultant respectively. At the famed 1871 incubator in Chicago, he advised budding businesses, and stays current with today's current tech landscape while possessing knowledge of the historical triumphs and cautionary examples of failures with startups. Jim can share his advice and his process for knowing when to take a chance on a good idea, and when caution is needed.

The Importance of Business Relationships In this world of online meetings and social media, is there any place for the in-person meeting? Jim Korpolski says “ABSOLUTELY!” As the more technologically dependent your business is, the more relationships matter! Before CARvengers officially launched, Jim had signed up his first customer, Route 62 Wash and Lube of Palatine, Illinois, due to his personal relationship with the owner. Jim was already a customer at the business and had discussed the business concept with the owner, Nick, who decided to take a leap with Jim when he asked him to come aboard CARvengers. Jim strongly believes that personal relationships are still the KEY to growing referrals, community, and revenue.



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VIDEO COVERAGE

FACEBOOK

[Entrepreneurial Virtual Town Hall featuring Jim Korpolinski](#)

(Jim chats with Kevin B. Morrison, Cook County Commissioner of the 15th District)

YOUTUBE

[A Unique Tech Entrepreneurial Journey Via CARvengers](#)

(Jim shares the details of his launch of CARvengers in COVID times.)

INSTAGRAM WELCOME VIDEOS

[Tint World of Schaumburg](#)

[McGrath Honda of St. Charles](#)

[Bob Rohrman Honda Schaumburg](#)

[Route 62 Wash and Lube](#)

[Car-One Tire & Auto/Goodyear](#)

CARvengers EXPLAINER VIDEOS

[For Car Owners](#)

[For Service Providers](#)

EXECUTIVE LEADERSHIP BIOGRAPHY

JIM KORPOLINSKI (Founder)



Jim Korpinski is a serial entrepreneur, business developer, tech expert and founder of CARvengers @carvengers.com. With the help of his support team, Jim launched the website in 2020. CARvengers is a community-based car repair website to help connect those in need of car repairs, maintenance, and other related services with local, reputable service providers both large and small.

Jim's first business was a B2B catering company targeting local and Fortune 500 companies for trainings, meetings, and promotions. He then responded to an ad on Craigslist to work with a relatively new tech company, by the name of Grubhub, in 2010. Jim's success is based on his ability to help businesses understand the need for such digital solutions along today's ever-evolving technological landscape. Jim loves to help others understand their digital options and impact while keeping them focused on what they do best!

Jim joined an entrepreneurial incubator in Chicago, IL known as 1871 just after competing in a tech startup competition. At the request of a former associate, he was asked to offer his services as a tech consultant. There he helped tech startups with sales, staffing, account management, operations, revenue modeling and more. A connection at 1871 led him to join Chowly, Inc. as Vice President of Business Development. He believed enough in the company to come aboard without guarantee of salary, but ultimately became the company's first paid employee.

Currently, Jim wears many hats at CARvengers, including Head of Sales. Jim's ambition is to continue building out the website and its content to go beyond the location and verified reviews of auto repair shops by offering related marketplace services.



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MARKETING MATERIALS



CARvengers is a community based car repair website to help connect those in need of car repairs, maintenance, and other related services with local, reputable merchants.

Sign Up Today!

Simply **click** the top tab Merchant Plans at www.carvengers.com



Please visit www.carvengers.com for more information.



Call 312.786.5399, with any questions.



Regular Plan

Has same features as Premium Plan, EXCEPT a Customer will **NOT** be able to set a service appointment directly through the CARvengers website and your Logo will **NOT** be displayed on Homepage Billboard.



Premium Plan

Has ALL the Regular Plan features **PLUS** a Customer **CAN** set an appointment through the website and provide a verified review w/ owner reply option. Includes Future Service Reminder Button. Logo to appear on Homepage Billboard.



Payment Options

NO CONTRACTS!

PAY MONTHLY OR SAVE MORE BY PREPAYING FOR THE YEAR!

**MERCHANT PLAN
DETAILS & PRICING
ON BACK**



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MARKETING MATERIALS



CARvengers Plan Features & Pricing

Sign up at www.carvengers.com and click the Merchant Plans tab at the top.

REGULAR PLAN

\$99.00, per month, w/ONE TIME \$150.00 set-up fee, per location **or** ONLY \$1,188 by prepaying for the year, SAVE \$150.00 set-up fee, per location!

PLAN FEATURES

- Merchant Dashboard, Controlled by YOU!
- Logo Pic Required. Upload up to 12 pics.
- Your Logo on Border Slider
- Select ALL Your Applicable Repair/Service Categories.
- Offer & Create Unique, Customized Coupons, Discounts, & Flash Offers!
- Create Daily Deals on Your Shop Page!
- Post Business Events
- Access & Place Classifieds
- Add Another Location Through Your Merchant Dashboard
- Upgrade Option Through Your Merchant Dashboard

NO CONTRACTS!

Pay monthly (OR) Prepay for the year and SAVE!

Call 312.786.5399 w/any questions.
Regards, The CARvengers Team

PREMIUM PLAN

\$149.00, per month, w/ONE TIME \$150.00 set-up fee, per location **or** ONLY \$1,788 by prepaying for the year, SAVE \$150.00 set-up fee, per location!

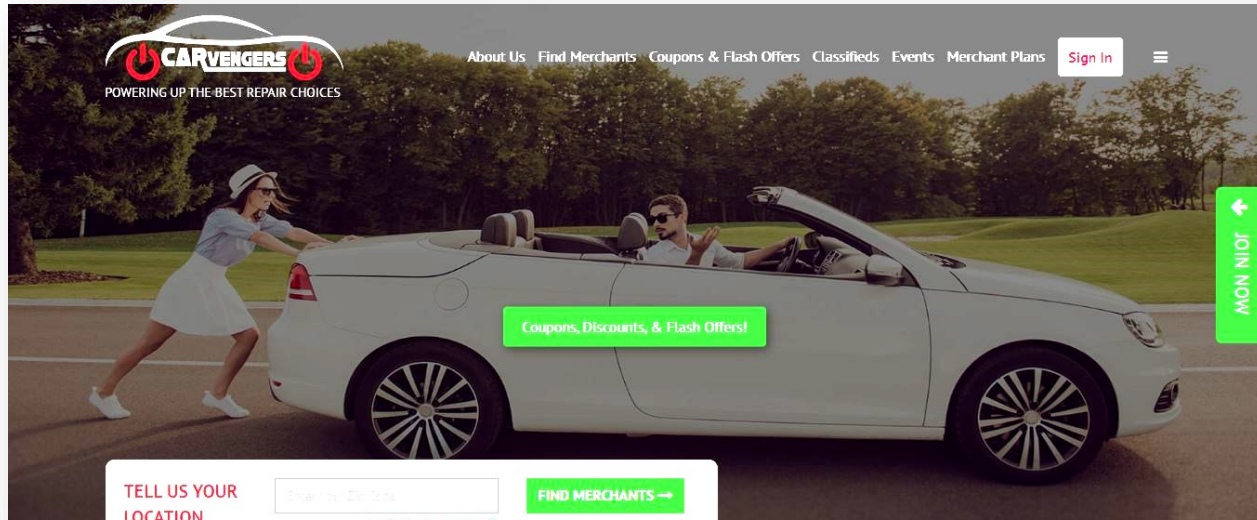
PLAN FEATURES

- Merchant Dashboard, Controlled by YOU!
- **Receive, Confirm, View, & Complete Service Appointments Directly Through CARvengers Site!**
- **Receive Only Verified CARvengers Reviews w/Reply Option!**
- **Service Reminder Button to ALERT Your Previous Customers of Their Upcoming Service Needs.**
- **Your Logo on Homepage Billboard!**
- Logo Pic Required. Upload up to 12 pics.
- Your Logo on Border Slider
- Select ALL Your Applicable Repair/Service Categories.
- Offer & Create Unique, Customized Coupons, Discounts, & Flash Offers!
- Create Daily Deals on Your Shop Page!
- Access & Place Classifieds
- Post Business Events
- Add Another Location Through Your Merchant Dashboard



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CONTACT



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Jim Korpolski, Founder 847.340.6500

Social Media:



<https://www.facebook.com/CARvengersCommunity>



<https://www.instagram.com/thecarvengers/>



<https://twitter.com/theCARvengers>



<https://www.youtube.com/channel/UCB3azI-N4UIB1XrhFYReO5A>